

M A D I S O N H E I G H T S

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President's Report: A Time of Change

By Neil Kleinman



As we approach our annual 4th of July Parade and Picnic it seems that our neighborhood and City are challenged by both local and global issues. Hopefully, challenges mean opportunities for us to help build a better City.

Traffic

On the local level we've continued to be challenged by chaotic traffic and confusing mitigation measures. Probably all of us are counting the days until construction on Arroyo Parkway is completed. MHNA has asked the City to put extra resources into traffic control and enforcement to deal with increased traffic and sometimes reckless driving in our neighborhood. You may have noticed increased enforcement measures such as citing drivers who make illegal left turns from Glenarm to Euclid. Mitigation measures on El Molino appear to have resulted in significant reduction in traffic volume, but have added to confusion and inconvenience.

Education

We also recognize an opportunity to influence the direction of public education in our City. Emails to our web site about school choices in our neighborhood are frequent. These emails come from families that are new to Madison Heights or are considering a move to our neighborhood. Our board has voted to support efforts to create a pre-K through 12th grade international baccalaureate campus on the Allendale/Blair site. The plan would reestablish Allendale as an elementary school in the 2009/2010 school year. Initially the school would go from pre-K to the second grade with additional grades added in subsequent years. The Blair Middle School would relocate to the now vacant "C" campus on the corner of Allendale and Marengo.

Our decision to support the IB complex has been based on several factors. First, Blair has made steady progress in terms of academic achievement, responsible student behavior and parent support. The goals of its IB program emphasize both academics and individual responsibility. Second, changes in PUSD have brought top flight personnel to our City. Edwin Diaz, our new Superintendent and his staff have moved quickly to address problems and seek new sources of funding.

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Beautification

A major objective this year is to fund a beautification project that will be a source of pride for our neighborhood. One possibility is to create a mini-amphitheater in the area behind the Allendale Branch Library. The area could be used for reading hour, small classes and community meetings. As a first step, the City will bring in benches to determine the best arrangement for the enclosed area. A project plan would feature an awning arrange to provide shade.

Global Issues

Our City, under its Green Pasadena initiatives, seeks to be a leader in civic solutions for the global energy and warming crises. All of us need to be informed of conservation opportunities. As a responsible neighborhood association we must be active in this area and support the City's initiatives.

Our Mission

When we became a tax exempt organization, we committed not just to work for the betterment of our neighborhood, but to contribute to the betterment of the entire City. Our major focus remains our neighborhood, but we also will seek to be leaders in helping to Pasadena be a better city.

Student Volunteers Wanted For Our Support Green Pasadena

Our City is a leader in the "greening" of Southern California. It is important that our neighborhood support the City's efforts. In the words of Mayor Bill Bogaard, "Pasadena is committed to achieving sustainability in its policies and operations ... we join with many international cities in offering leadership and a lesson on global warming. This is a movement whose time has come!"

The City recognizes that the successful implementation of its Green City Action Plan depends on the involvement and support of the community. Charting this course for a sustainable future requires the participation of all sectors of the community.

We seek the help of our high school juniors and seniors to prepare a position statement and plan for our neighborhood's "green" efforts.

This is an ideal opportunity for our students to earn community service credits and play an important role in civic leadership.

Our student volunteers will work with City organizations, educational institutions and providers of energy and water saving systems to learn about initiatives and solutions. They will survey our residents to determine the issues that are considered to be of greatest importance for our neighborhood. The volunteer team will present its findings and recommendations at our annual meeting.

Our Neighborhood Association is committed to help make Pasadena a better city. Our strong effort to support a Green Pasadena will set an example for other neighborhood associations.

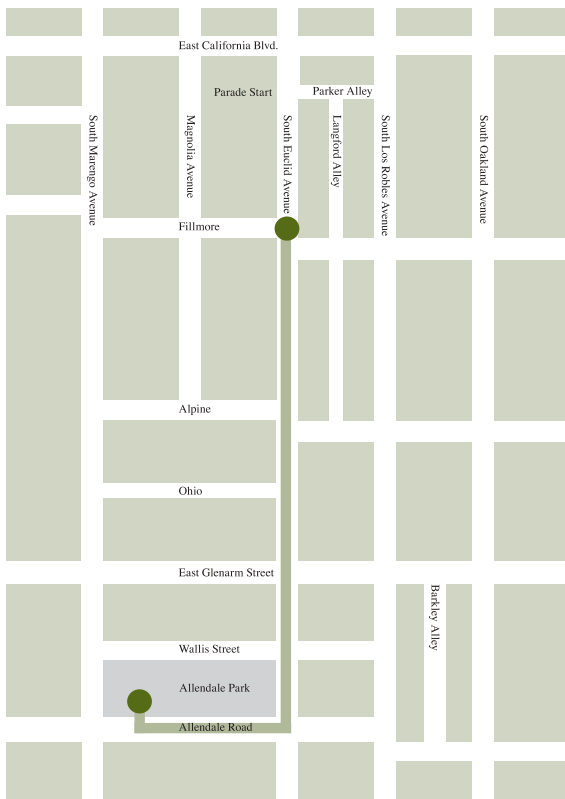
Interested volunteers should contact Neil Kleinman at 577-2130 or email at neil@kleinman.com.

“The Star Spangled Banner Does Wave”

By Joyce Kelly

Event Chair

The children of our neighborhood are preparing for our seventh July 4th parade; the crepe paper, the paint and colors red, white and blue shall be a part of our annual fun day in the Madison Heights Neighborhood. Come dressed up and bring your family and friends to the celebration. The bicycles, tricycles, wagons, skateboards and strollers – come one, come all. Please remember our Police Department’s request that children on bikes, skateboards and scooters wear appropriate safety helmets.



The parade will start at Euclid and Fillmore and be led by the Blair High School ROTC with the beautiful “stars and stripes.” The wonderful tree shade of our Allendale Park is the perfect place to settle down after our parade along Euclid to Allendale. We’ve stayed with the same route that worked so well last year in terms of pleasant shade and safety.

There will be plenty of bottles of water in the park in red barrels with ice. Please

don’t be wasteful with the water. This year we are working with the City to recycle so please put empty bottles in the special recycling bins. The ROTC members will take the empty bottles to the Recycling Center for us.

Once again we will have a wonderful craft table managed by the Amory Center of Art. This year’s project is for the children to create a “wall of art.”

Mr. Valentine will bring his Traveling Nature Class for an educational hands-on experience that’s a perennial favorite with both children and adults. Everyone will enjoy seeing and holding a variety of animals both local and exotic including snakes, lizards, turtles, amphibians and insects. The nature class dispels rumors about these animals and teaches how to respect rather than fear them.

Returning this year will be LA Jazz. Their music was so popular last year and helped to mellow out the day. They played all the old 4th of July melodies that enhanced the spirit of the holiday.

In-N-Out Burger will be waiting and ready to serve up their special “burger lunches in a box” to satisfy our hunger. Please note the order sheet enclosed in this newsletter regarding the ordering process which includes order line phone number as well as meal selection and prices. As we have done in the past, there will be an order booth for you to pay for your orders and go directly to the In-N-Out serving trucks. All orders are made on the spot so please be patient as you wait in line.

As the afternoon heat rises we’ll be prepared. Our Fire Department has promised to turn on the water hydrant to spray the young and even the old (just don’t tell your age). There will also be Sno-Cones.

Each year we are fortunate to have sponsors that provide financial support for this celebration. Our special day doesn’t just happen. It takes a great deal of work, and we need the support of volunteers. There is a critical need for adults to spend a few minutes to man the barricades along the parade route. This is a community event, and we all benefit from this occasion. Please call Joyce Kelly at (626) 441-0223 to volunteer.



M A D I S O N H E I G H T S

SEVENTH ANNUAL FOURTH OF JULY PARADE AND BLOCK PARTY

FAMILY PARADE

TIME

GATHER AT 10:30 AM

LOCATION

SOUTH EUCLID AND FILLMORE

ROUTE

SOUTH EUCLID AND FILLMORE, SOUTH TO ALLENDALE, WEST ON ALLENDALE TO ALLENDALE PARK

NEIGHBORHOOD CELEBRATION

TIME

12 NOON

LOCATION

UNDER THE TREES AT ALLENDALE PARK

OUR 4TH OF JULY CELEBRATION WILL HAVE MANY OF THE SAME WONDERFUL ENTERTAINMENT AS LAST YEAR, WITH LIVE MUSIC, COLOR GUARD, CRAFTS, AND MR. VALENTINE'S TRAVELING NATURE CLASS.



INCLUDES CHIPS AND DRINK

**HAMBURGER
MEAL**

\$ 6.25

**CHEESEBURGER
MEAL**

\$ 7.25

**DOUBLE-DOUBLE
MEAL**

\$ 8.25

**GRILLED CHEESE
MEAL**

\$ 5.25

PLEASE PLACE YOUR ORDER IN ADVANCE ON OUR DEDICATED ORDER LINE,
626 397 6833

NO LATER THAN JULY 1!

COME TO OUR "WILL CALL" TABLE ON THE DAY OF THE EVENT TO PAY FOR YOUR MEAL. IT'S CRITICAL THAT YOU ORDER IN ADVANCE SO WE DON'T RUN OUT OF FOOD! "WILL CALL" TABLE OPEN AT 10:30
CHECKS MADE PAYABLE TO MHNA PREFERRED. EXACT CASH APPRECIATED.

Memories of Last Year's Fun



Parade Scene

Nature Class



Art Project



MHNA Awards Scholarship

Our first scholarship for academic achievement and community service was awarded to Blair High School senior Justin Chuang. Justin completed the demanding International Baccalaureate Diploma program and is class salutatorian. A member of the National Honor

Society, he has been involved with student government, the yearbook and a cross age tutorial program that assists ninth graders. Justin will attend University of California San Diego in the fall.

MHNA Dues

Your tax-deductible contributions in the form of annual MHNA dues are used for ongoing expenses of the organization, including funding the MHNA newsletter. There are five suggested levels for calendar year dues: \$25 for "Cypress," \$35 for "Palm," \$50 for "Camphor," \$75 for "Oak," and \$100 for "Magnolia Grandiflora."

The naming of dues levels for trees found in this area underlines the interest of MHNA in promoting improvement and replanting of our street trees.

Money for our tree fund is replenished by donations from production companies filming in our area. Enclosed in this newsletter you will find a mail-back envelope for your convenience in remitting your dues, payable to "MHNA" and mailed to:

MHNA
686 South Arroyo Parkway
Suite 199
Pasadena, CA 91106



M A D I S O N H E I G H T S

E-mail Communications Update

When the Madison Heights Neighborhood Association board implemented its e-mail list-serve in July 2005, we started with 232 e-mail addresses that Lucian Carter had diligently saved over the years. By the spring of 2006, the list-serve had grown to 328 neighbors and interested recipients. Now, only three short years from its introduction, list-serve membership has grown to an impressive 460 recipients.

The list-serve has proved to be an efficient and cost effective tool for informing our neighbors on issues that are important to Madison Heights and all of Pasadena. We are proud of the growing acceptance of the list-serve communications and appreciate your participation and the positive feedback you provide us.

As a reminder, please know that your privacy is valued and all e-mail data provided to us is kept 100% confidential. We do not and will not provide any data to any third party contact or organization.

If you haven't already done so, please visit www.mhnapasadena.org and supply your e-mail address in the space provided. Also, please tell a friend or ask your neighbors whether they have signed up for the service. Again, your participation is greatly appreciated.

MHNA Officers and Directors

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|---|----------------|
| Neil Kleinman
<i>President</i> | Janine Abell |
| Chuck Livingstone
<i>Vice President, Operations</i> | Joe Crowley |
| James Van de Voorde
<i>Treasurer</i> | Jay Dupre |
| Judy Kleinman
<i>Secretary</i> | Judy Jenkins |
| Lucian Carter
<i>Vice President, Membership</i> | John Latta |
| Joyce Kelly
<i>Events Coordinator</i> | August Lohuaru |
| Ron Manzke
<i>Publications</i> | Rey Rodriguez |
| Suzie Boyer
<i>Neighborhood Beautification</i> | Gordon Squires |